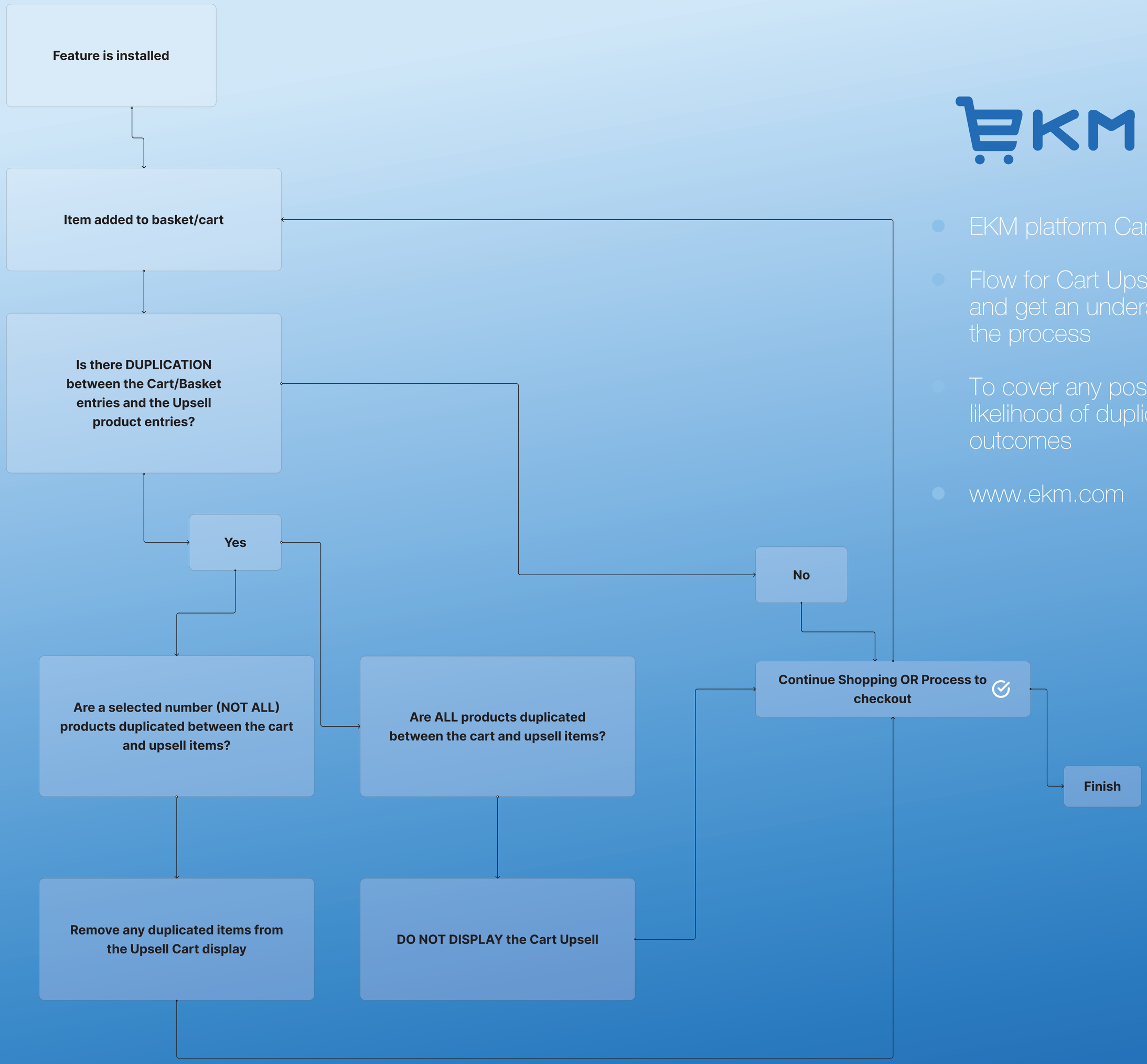
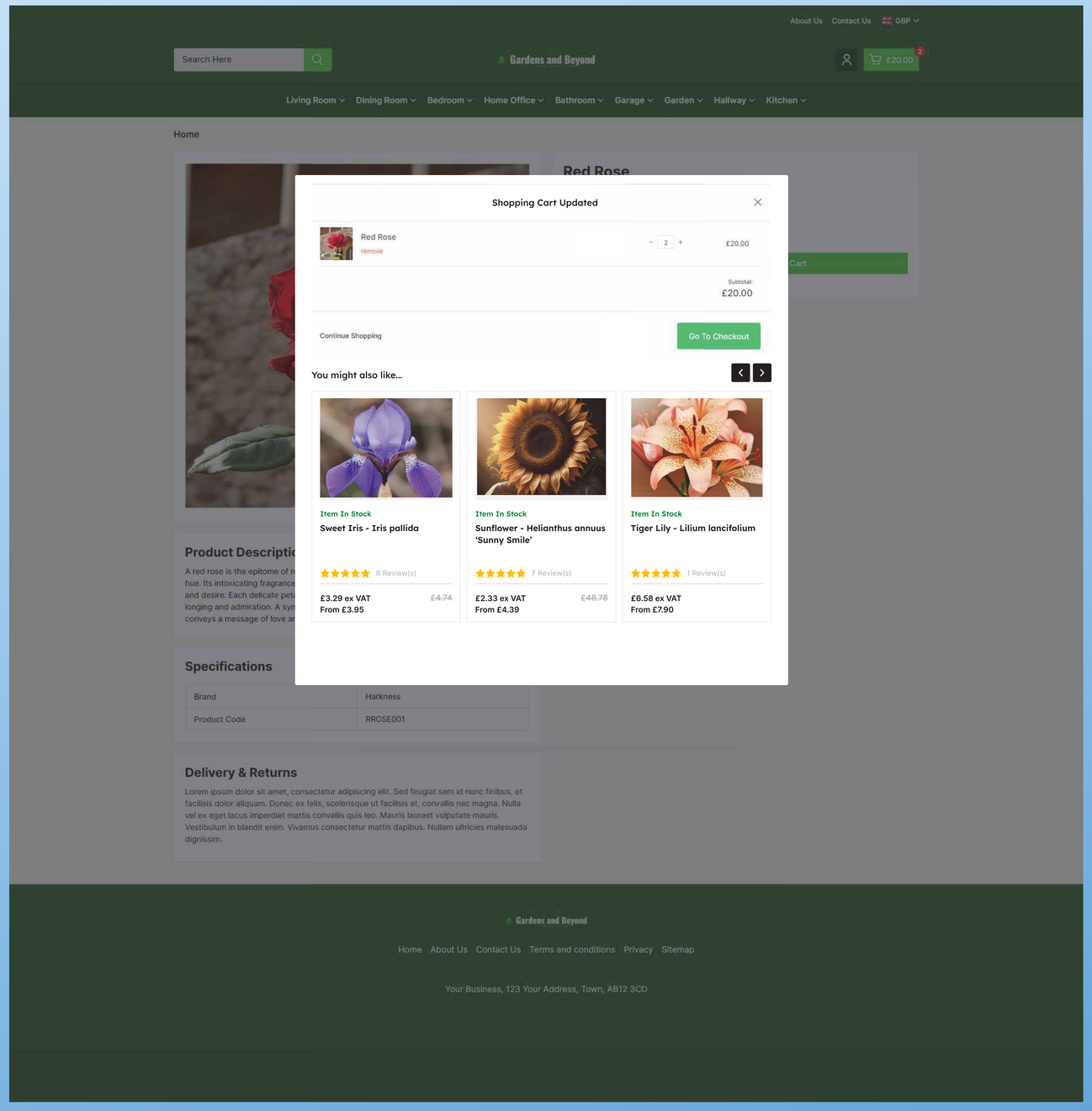
- UX UI design & development
- Wireframing and workflow
- Planning and visualisation
- Website page design



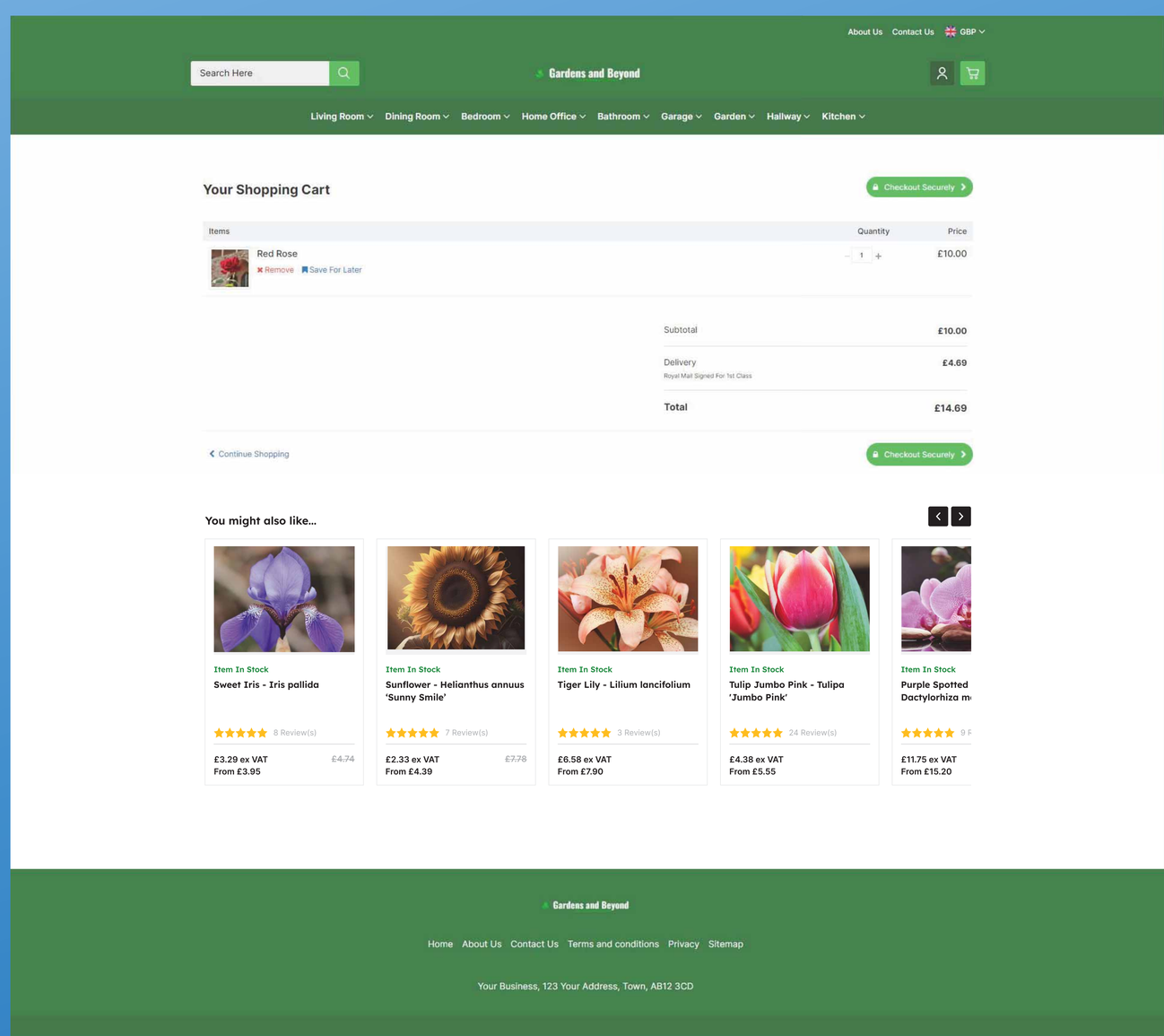
- EKM platform Cart Upsell
- Flow for Cart Upsell to present and get an understanding of the process
- To cover any possible likelihood of duplication and outcomes
- www.ekm.com

Soft Cart Upsell example

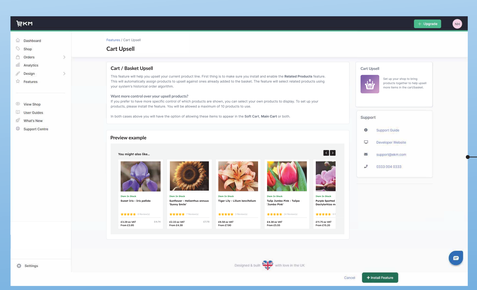


- EKM platform Cart Upsell Front-end
- Using the image grid masonary (and sideways scroll) style of presentation.
- www.ekm.com

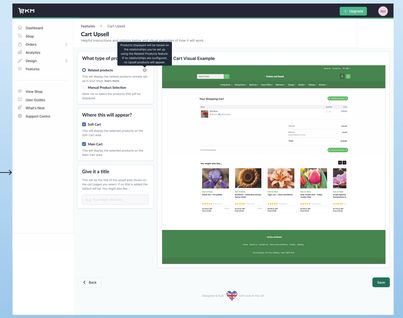
Main Cart Upsell example



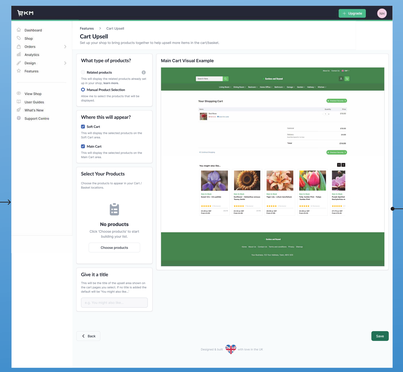
- EKM platform Cart Upsell extended functionality back-end
- The user can install the feature, choose where it will appear in the carts and link the related products feature



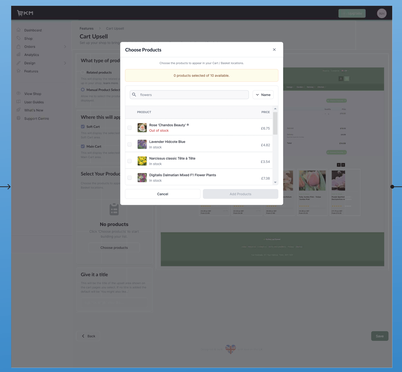
Automatic - Using Related Products



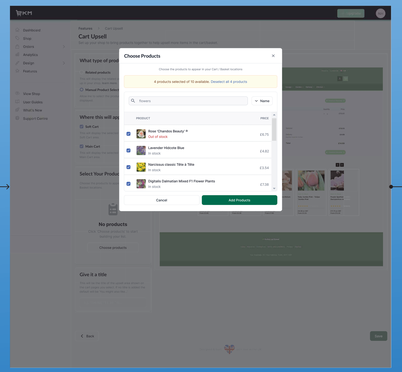
Manual - Existing system



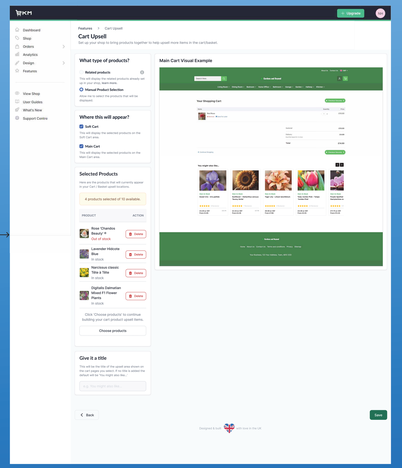
Add products



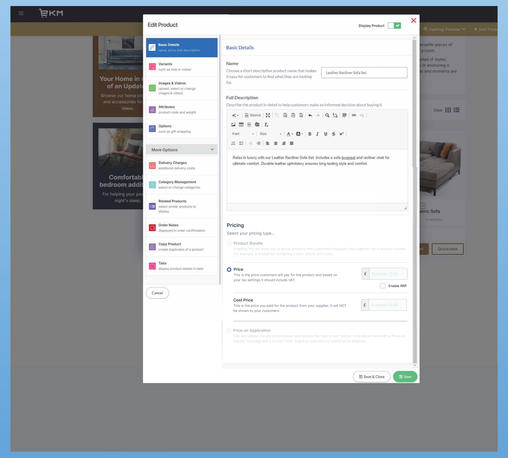
Manual products

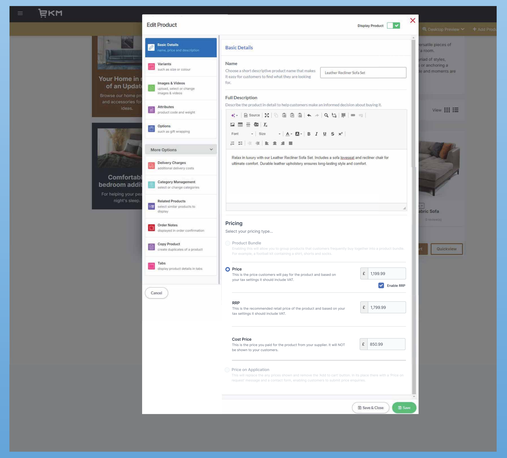


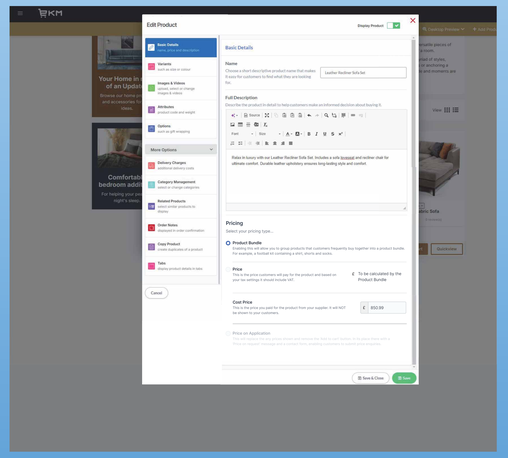
Complete product amendment

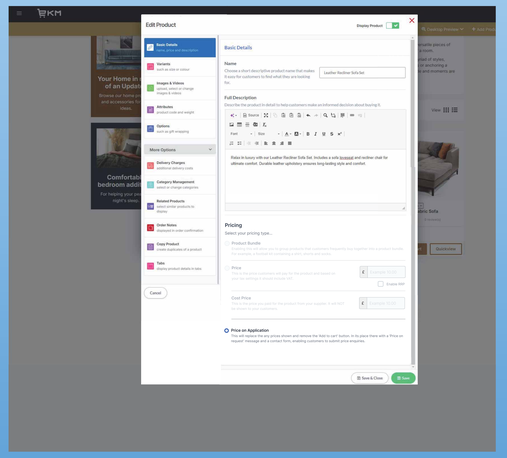


Product Pricing options





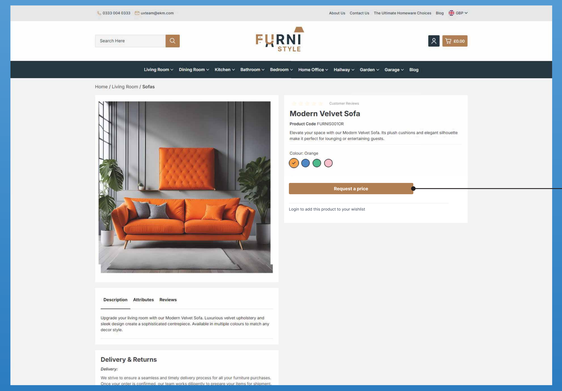




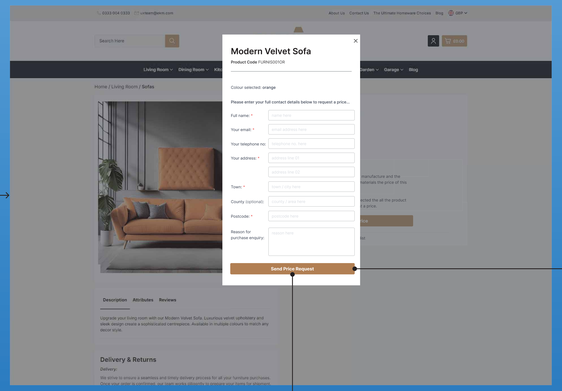
EKM platform - price on application

- A merchant chooses options where a price based on their custom requirement can be made

Shop side - Request a price visual - process



action



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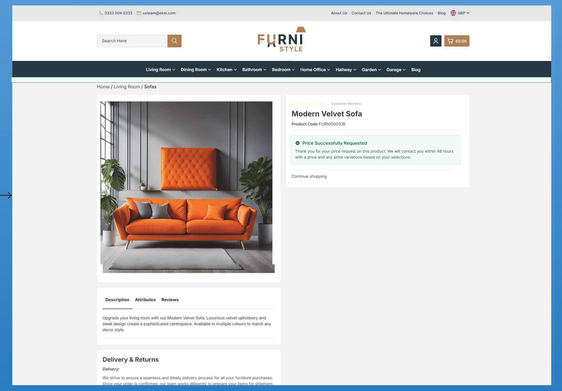

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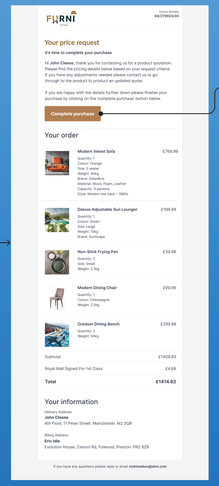

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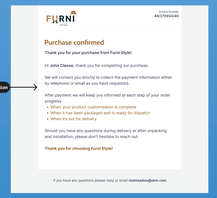
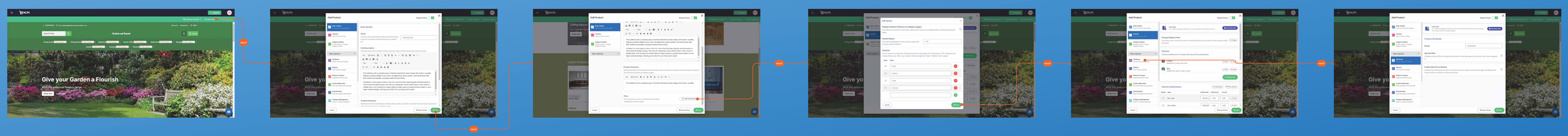
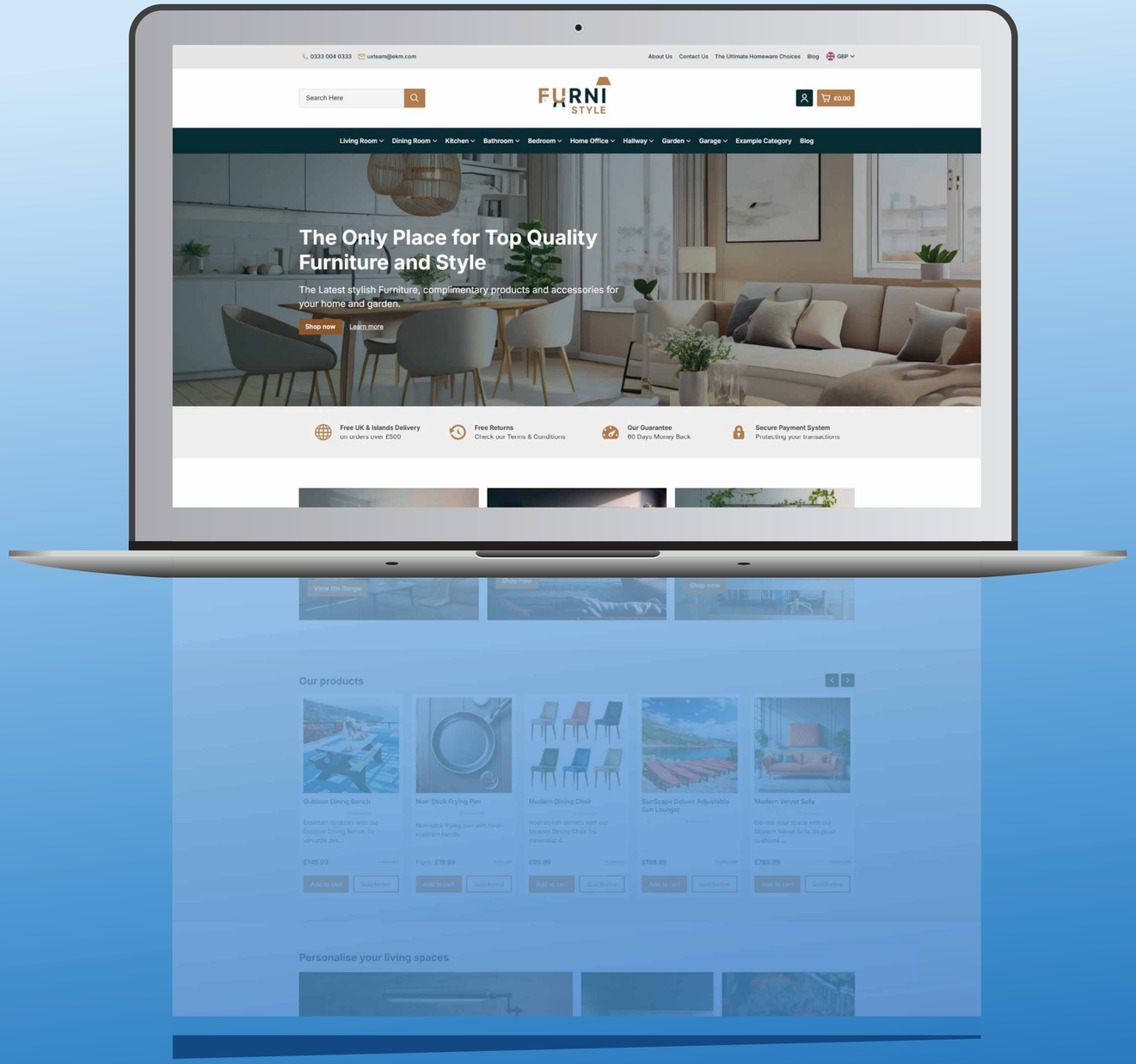


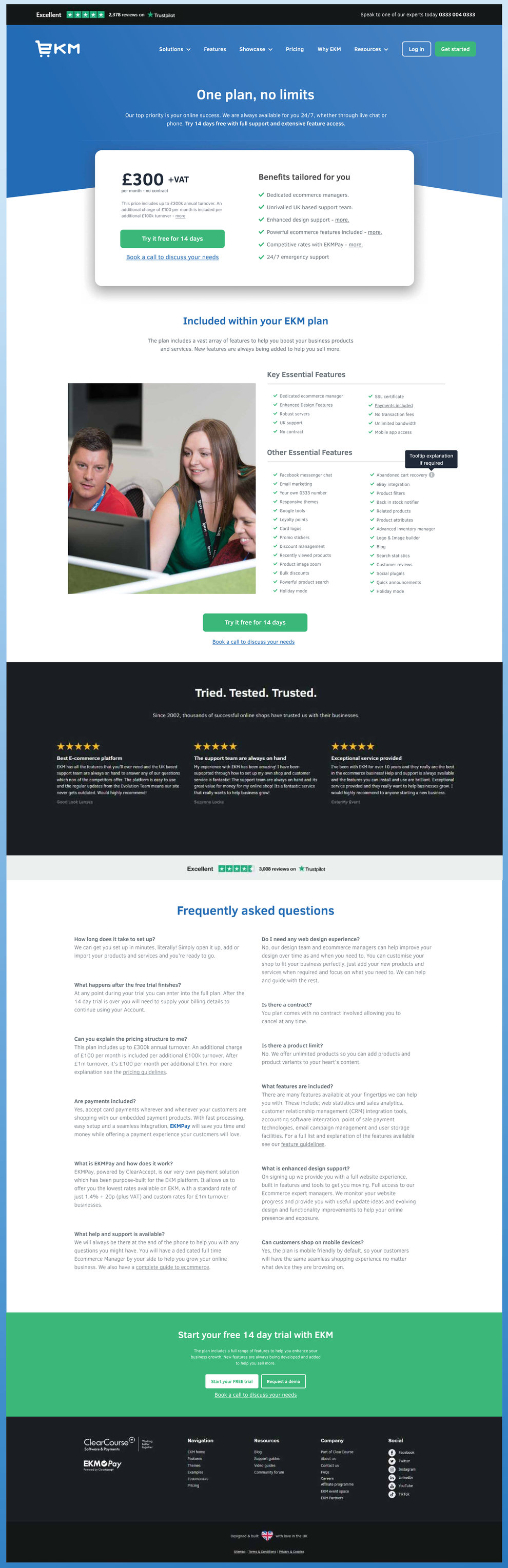
- EKM platform - price on application
- A merchant setting up manual order options and revealing technical non-working issues for development team

- EKM platform - price on application
- Adding a product 'Price on request' product with variations





- EKM platform website design and build
- Designing and building an ecommerce demo website with many features for the sales team to show customers
- Designed and built using a variety of AI tools cutting construction time down by about 4 weeks
- www.ekmfurniture.com



EKM

- EKM platform new proposition
- Design update for signup flow amendments - pricing page
- www.ekm.com